

HOW I RANK MY BLOGSPOT BLOGS EASILY

How You Too Can Rank Yours

With a case study

Overview www.assistblogger.com

Performance

[OPEN REPORT >](#)

— 6,075 total web search clicks

150

100

FOR BLOGSPOT USERS

How I Rank Blogspot Blogs

How you too can!

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In December 2018, some guy wrote on his Facebook timeline that ***it is hard to rank Blogspot blogs***. That statement struck me hard and I picked up my Mastercard to get a new domain on **NameCheap** (www.MemoNaija.Com) to really check if he was right.

Experiment begets discovery.

In this short book, I will show you step by step how I was able to rank a blogspot blog on Google first page, Bing, Yandex and Baidu before I sold it.

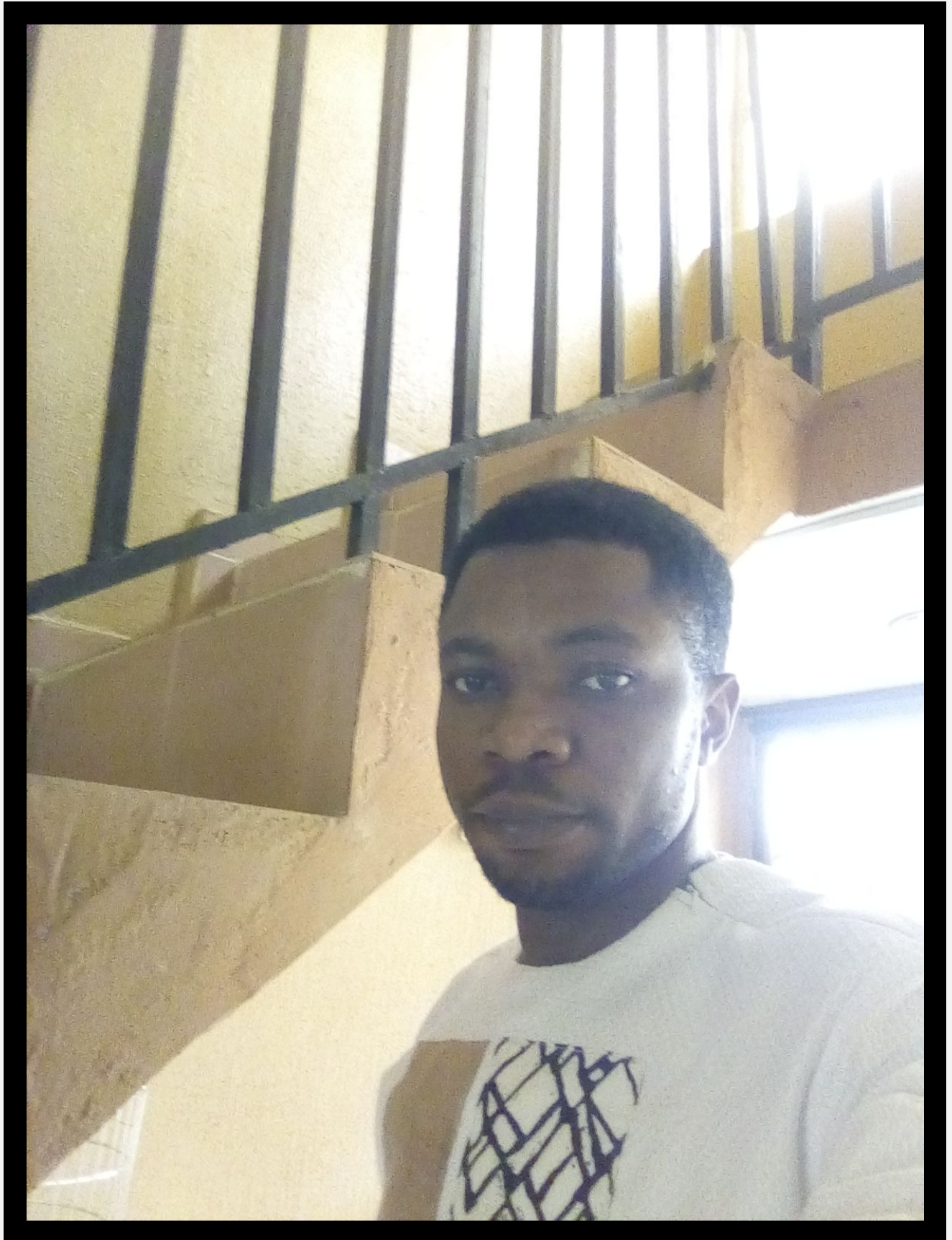
If you still Google search some of the keywords I wrote on the blog before I sold it, be sure to find them on the first page.

This book shall be free for my clients (those I designed blogspot blogs for) and I may decide to make it for sale for others.

Before you move on,

I want you to know that: ***Ranking on Google and other search engines has nothing to do with your platform (WordPress, Blogspot, Wix etc), it only has to do with how well you know your SEO techniques. Although, WordPress makes it easier still, you need to be good with your SEO tricks.***

Let's get started!



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My name is **Sunday Dapo OBEMBE (aka SirPhren)**. A Web and Blog designer, Blogger, Internet enthusiast, Writer and a Registered Nurse.

I own [Dapo Obembe's Hub](#) which birth [Assist Blogger Academy](#). I derive pleasure in helping businesses and passions survive online via website design and blogging.

Stay with me!

WHAT IS IT ABOUT BLOGSPOT?

Blogspot, otherwise known as Blogger or Google Blog is a blogging platform owned and managed by Google.

It is one of the most popular blogging platforms out there.

The fact about Blogspot is, it was built specifically for blogging purposes only. Although, programmers and web designers are finding their ways around to make it do more.

IS RANKING ON BLOGSPOT DIFFICULT?

Yes and at the same time No. It is difficult for lazy bloggers and easier for hardworking ones.

On WordPress, plugins make SEO changes easier unlike Blogspot where you will have to be conversant with basic HTML and CSS to make it seo-friendly. On blogspot, we use [All-in-one SEO pack](#).

Still, ranking has nothing to do with the CMS you are using. It has to do with how well you know SEO and hard you are ready to work on your blog ranking.

OVERVIEW OF MY BLOGGING MADE EASY ON BLOGSPOT EBOOK

Blogging Made Easy on Blogspot is a book written by me to further help Blogspot users to start and master Blogspot.

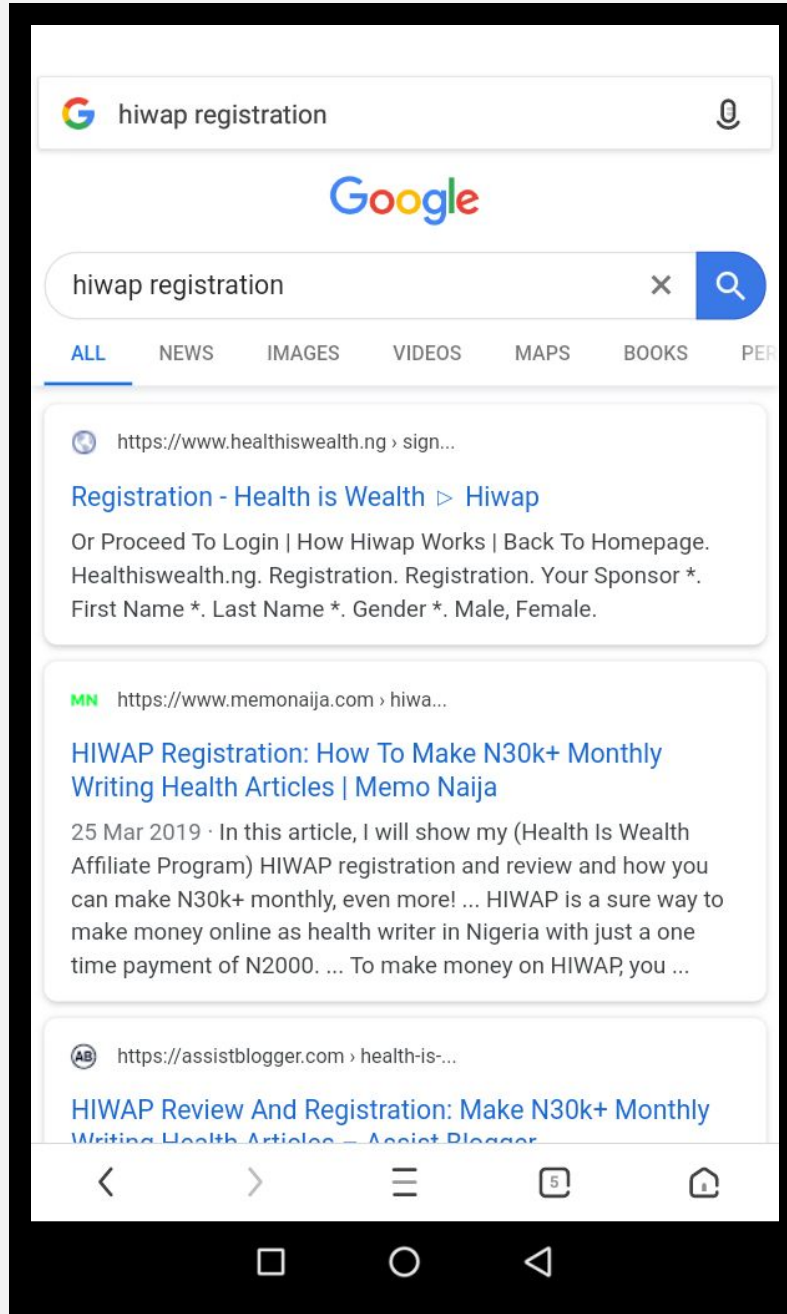
It is a step by step guide of creation of Blogspot blog professionally.

The book comes with lots of benefits and bonuses. This book you are reading is one of them.

When you buy the book, you get access to my premium blogging class, I can help you on your blog for free and you get a commission for referring people to design blog or buy the book.

[Click here to buy Blogging Made Easy on Blogspot](#). It is just **N2000** (\$6) instead of **N4000**.

THINGS I DO TO RANK MY BLOGSPOT BLOG



Do you see the second result?

As you go through the steps am about to share below, take note of the mistakes you are making and correct them.

1). Designed My Blog The Right Way (And Professionally)

What is worth doing at all, is worth doing well. How can you forget yourself on free Blogspot free domain and call yourself a blogger? Come on, [click here to buy a .com domain on namecheap \(\\$9\)](#).

Before I was on my way to ranking a Blogspot blog, I first designed it professionally. By professionally, I mean;

(A). Custom domain connected

(B). Seo-friendly template, mobile-friendly and responsive template was installed and well edited.

(C). Everything concerning the blog settings done the right way

(D). Submit the blog to major search engines and also have it bookmarked on important social media.

(E). Finally, I make the blog able to open on Glo network connection. Custom domain used on Blogspot don't usually open on Glo network except it is made to open. *No matter where you are in the world, if you have readers in Nigeria and you haven't made your blogspot open on Glo, it won't open from this part of the world and you will be missing out on traffic.*

[Click here](#) to buy the book that can make your blog open on Glo network (just \$3).

To design your blogspot blog professionally, get my eBook, Blogging Made Easy on Blogspot and enjoy other bonuses. Just **N2000** (\$6).

2). Backlinking: I Generate Enough Quality Back Links To Start With

When you buy a domain and connect to start your blog, your domain authority (DA) is at first zero. That is **0/100**. The higher your DA, the better for you and the higher your chances to appear on the search engines.

What happen if you leave your DA at zero level? You won't rank no matter how helpful your articles.

To shoot up your DA to about 5-6 at the first few months, you need quality backlinks to get it done.

This is what I want to do. I get enough backlinks and within the first three months, I already take the DA to **8/100**. Think its small? No it is not for a three month old blog.

I generated about 100 quality backlinks to the homepage alone. That's not too much work to do for your blog.

BONUS: How I generate backlink

- Profiles
- Local directories
- Comments
- Guest post
- From my other blogs
- Link exchange etc

NOTE: I can help generate 50 quality backlinks to your blog for just **N3000 (\$10)**. If you want, [click here](#).

If you care to know more about backlinks, get in touch with me. It is free!

3). Write and Publish SEO-friendly articles

Before you write a seo-friendly article, you first need to do proper keyword research. By now I believe you know how to do that.

If not, Keyword research is a process of finding out the popularity of a word(s) before writing on it. When doing this, you take note of the; **1) Search volume 2). Search difficulty 3). Related keywords** etc. Chat me up to discuss this in detail if you are still new to blogging.

After keyword research, I go ahead to write and publish my seo-friendly article.

HOW DO YOU WRITE SEO-FRIENDLY ARTICLES? In my previous post on Assist Blogger Academy, I discussed in detail how to do that. [Click here to read it.](#)

For a recap,

- Get the topic ready (keyword I want to rank) using Keyword research tools.
- Include it in the post title
- Include it in the first paragraph
- Include it in the image tag
- Include it in the heading tag (h2)
- Save one of the images with it
- Use it in the permalink
- Add it to the Search description
- And in the last paragraph.

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- Use enticing action words e.g **Best, Working perfectly, Act now, See here, Download now**, etc
- Add internal and external links

NOTE: You need to take Keyword Research serious.

Keyword Researching is a process of sourcing for a trending topic to write on. It is useless to rank for terms no one is searching for on Google.

Things to look for are; Search volume (number of searches for a keyword per month), search difficulty (how difficult it will be for you (you can choose a Search difficulty of 30 or less, unless your DA is very high)).

The popular your keyword of choice, the more traffic for you IF you rank for it.

FREE TOOLS FOR KEYWORD RESEARCH

- Uber Suggest
- Google related post
- Forums questions e.g Quora, Nairaland, Facebook groups etc
- Google trends
- Questions from your audiences

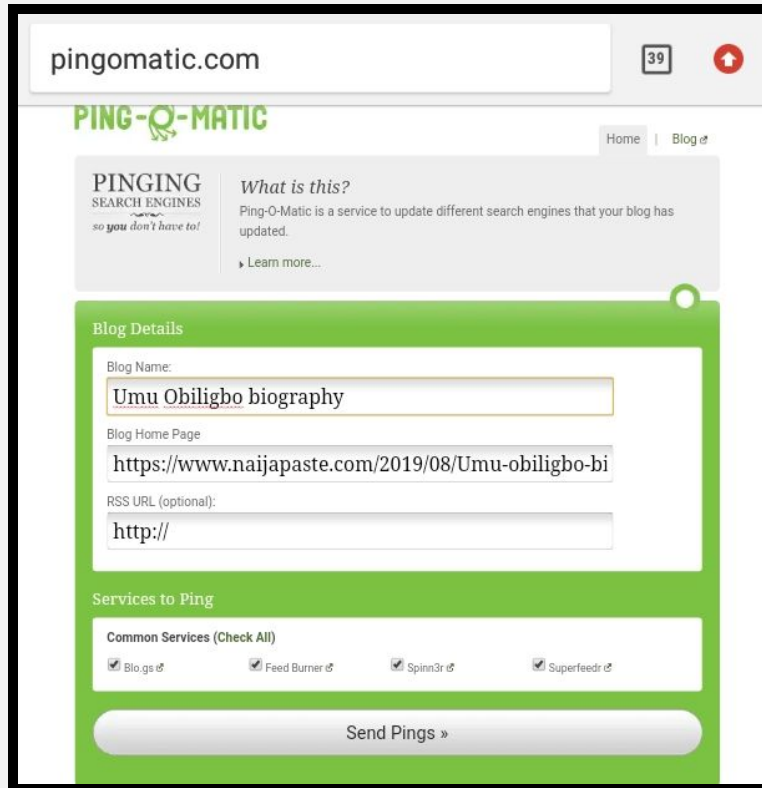
NOTE: When you get a popular keyword to write for, add enticing terms (e.g Best, Best way, Easily, Download here, Working perfectly etc) to your topic such that if you finally rank, more people can click through.

In my case study, you will see all those things I highlighted.

4). Things I do after publishing my posts

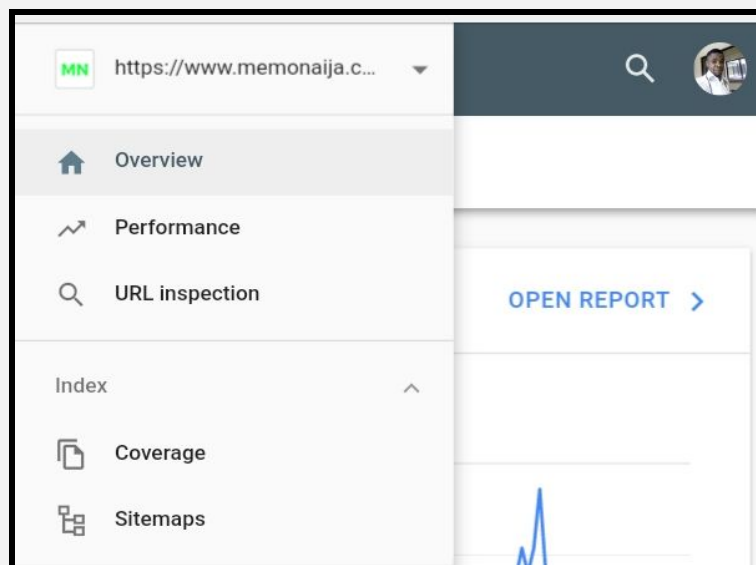
Ranking doesn't stop at just publishing your post. Some things are important. Which you should do.

(1). Get my post URL and head on to ping sites. I do use www.pingomatic.com and pingfarm. When on the site, enter my post title, paste the link, select on sites and ping! Doing this will notify the sites of new post by me.



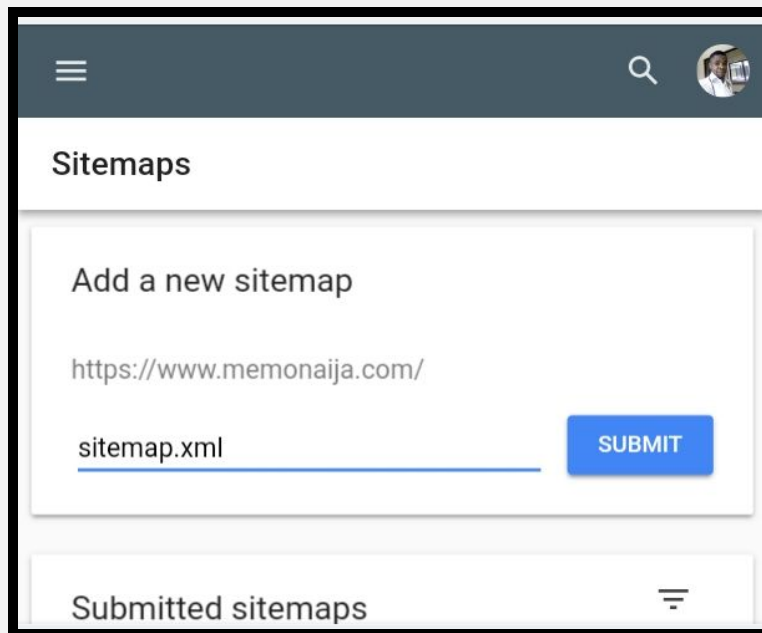
(On WordPress, this will be done automatically)

(2). Go to Google Search console: With this I can inspect my article You will also know if there is structural error with your post.



Note the URL inspection on the image

After the inspection, I request for indexing. Usually, you may get **Post on Google** but **not in the sitemap**. Don't be scared.



What you will do is just resend your sitemap. On blogspot, just add **sitemap.xml**

Your blog will be indexed faster than expected.

(3). Check if the article is already on Google search results. I do this by searching with the exact post title I use. If it doesn't show, I include the blog title with the post title.

And I keep checking the pages till I see my post.

If my post is in 2rd, 3rd, 4th etc pages, I do the step next below 📌

(4). Get backlinks to the post: I try to link to the post from my previous related posts. I also get backlinks from other blogs (consult my friends), from blog comments, forums (e.g Nairaland.com).

I make sure I try to get more Dofollow backlinks.

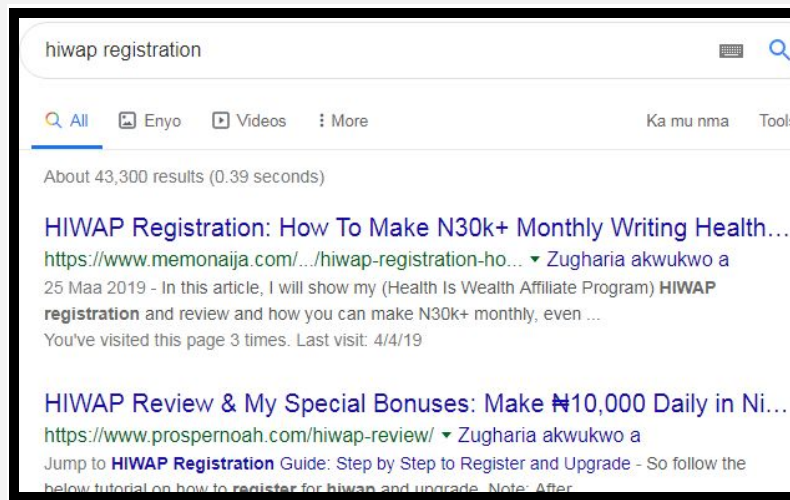
REMEMBER: You will use the post link not your homepage link.

(5). Share on social media: I share the post across all social media groups am active on and those related to the articles I wrote on. Sharing on social media gives more boost to the post.

After a day of doing all those mentioned things, I check the progress of the post on Google.

HOW I STRUCTURED ARTICLES ON BLOGSPOT & RANK THEM

Example 1: HIWAP Registration



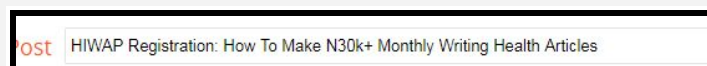
Memonaija.com is the blog in number one

For this two syllable keyword, I am the only Blogspot user ranking for it on the first page and as a result, it has brought the blog (memonaija.com) lots of traffic.

SEE HOW I ACHIEVE THAT

(If you have trouble viewing the images on a small screen, put your phone in horizontal screen)

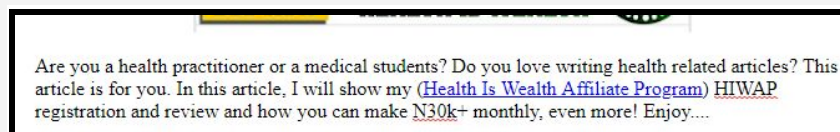
1). My focus keyword is HIWAP Registration. So, I include it in the post title. Make your post title enticing and clickable.



TIP: When choosing your keywords, make sure; (1) It has high search volume (2) Low search Difficulty (3) Reasonable CPC (if you have AdSense in place).

Need more help on keyword research? [Contact me.](#)

2). I used the focus keyword in the first paragraph.



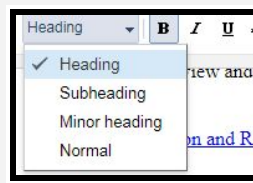
3). I used the focus keyword in the image tag



To do this, after uploading your image, click on it and then click on property. Then fill the space as shown above.

4). I use h2 tag for important related keywords.

Using h2 tag will help you to rank for terms related to what you have written. E.g Search for **HIWAP**, you will still find me.

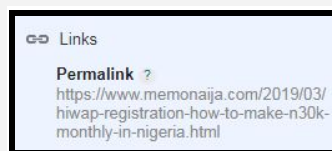


H2 = Heading, H3 = Subheading, H4 = Minor heading.

REMEMBER: All your main headings inside your article, must be in h2 (heading) tag. Let h2 tags carry all the important headings inside your article.

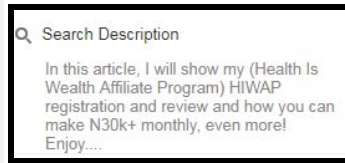
Have seen people making the mistake of using subheading to mean h2 tag. No, it's not!

5). Include focus keyword in the PERMALINK



Usually, the default post link on Blogspot will not complete. You have to complete it yourself to make a sensible sentence. I explained it in my article on how to write seo-friendly article on Blogspot.

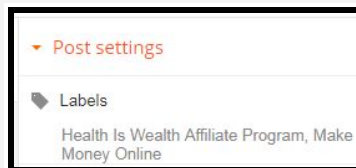
6). I include it in the post search description



Description tag shows under your post title on search engine. So if its not well structured, people may not click through.

Make as sensible as possible and must include your focus keyword.

7). Use appropriate label



Labels in Blogspot means the category of your article. So for a post like this, I use Make money online, HIWAP.

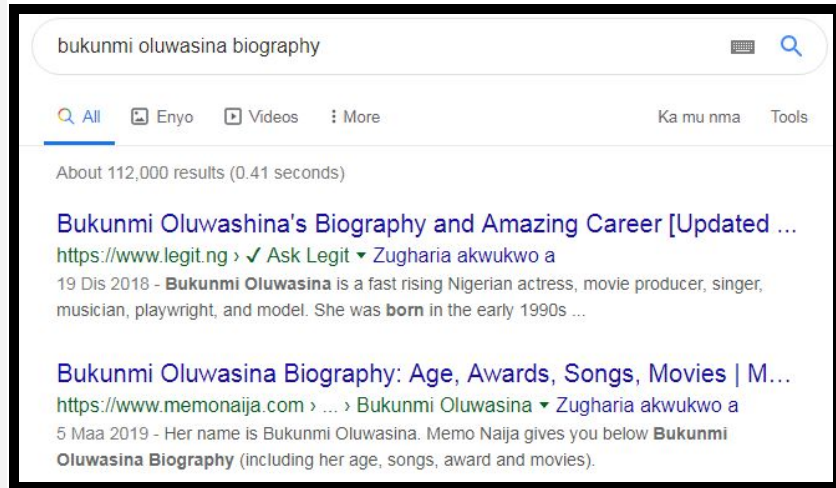
8). Include internal link (to related posts) and external links to websites with information to complement.

I actually link back to my other blog for a complete information on HIWAP.

For you to check, google search HIWAP registration and check it out. Or use any terms related to HIWAP.

For more understanding, [click here now!](#)

Example 2: Used same method for Bukunmi Oluwasina Biography.



How many Blogspot blog can displace WordPress blogs?

If you check and read the blog, www.memonaija.com, the post will be one of the most popular.

Imagine if the present owner knows and practice all these things here. Just imagine!

ON A FINAL NOTE, the reason most people are unable to rank on Blogspot is simply because they are lazy and cannot follow the steps highlighted in this eBook.

Ranking has nothing to do with your CMS of blogging. It is what you know about ranking yourself that determines your ranking.

I NEED YOUR HELP!

Have you read and implemented all the tips inside this book? Do they work for you? [Click here](#) to drop your review.

TO READ MY OTHER ARTICLES ON BLOGSPOT, [CLICK HERE NOW!](#) 🖱️

Do you find this article helpful to rank your blog? Good. Don't forget to share the testimony with your friends. I can help you design or redesign your Blogspot blog professionally. Am just a click away. 🖱️

I am, **Sunday Dapo Obembe** (SirPhren).

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HAPPY BLOGGING!!!

BONUS TIPS: How To Generate Traffic Without Using SEO.

This is under construction. Check back later 🙌